

Jason Tollefson

Web Design

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◆ Web Design

- UCF Conservatory Theatre Departmental Web Site www.theatre.ucf.edu
- Aesthetic and Functional redesign of existing site - nearly 200 individual pages
 - Align with current marketing materials with a vibrant and interactive site while conforming to university style and internet content guidelines
 - Streamline the organization of the site to make navigation more user friendly and expand the site's offerings to better serve the current student population, prospective students, alumni and the public at large
 - Continued support through bi-monthly content updates
 - Created all web graphics based upon marketing materials, set up Amazon Associates Program for click through revenue generation, javascript adaptation, HTML, CSS, and PHP authoring, submission forms.
- Kristina Tollefson—Costume Designer Digital Portfolio www.tollefsondesigns.com/costumes
- College Professor and professional costume design portfolio
 - Required easy navigation and a clean, friendly, creative and professional look and feel
 - Aesthetic, Graphic and Navigation design, image maps, javascript adaptation, HTML and CSS authoring
- USITT Costume Plot Database Academic Project www.costumeplotdatabase.com
- Academic project supported through a grant by the United States Institute for Theatre Technology
 - Database of the costume-related production requirements of many commonly produced scripts
 - Aesthetic, Graphic and Navigation design—MySQL provided by database designer
- USITT Costume Design & Technology Commission Organizational Web Site <http://pegasus.cc.ucf.edu/~ktollefs/>
- Updates must be possible by layperson in organization
 - Simple textual menu with template structure for ease of new page creation
 - Aesthetic, Graphic and Navigation design, submission form, HTML authoring
- Jason Tollefson—Lighting and Web Designer Digital Portfolio www.tollefsondesigns.com/lights
- Professional Design Portfolio
 - Clean, modern feel to easily support both my lighting design work and my work as a web designer
 - Structured to facilitate the inclusion of additional materials and projects
 - Aesthetic, Graphic and Navigation design, javascript adaptation, HTML and CSS authoring

◆ Skills

Computer Skills

Mac/PC
Adobe Creative Suite 4
Microsoft Office Suite
Apple iWork Suite

HTML Authoring
CSS Authoring
Basic PHP

Basic Flash Animations
Java Script Adaptation
Digital Photography

◆ References

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