

## Design Basics Rubric Fall 2007

PROJECT:

NAME:

	Unsatisfactory, Poor, Unacceptable	Below Average, Needs Improvement, Barely Acceptable	Average, Good, Not Yet Acceptable	Above Average, Very Good, Acceptable	Excellent, Outstanding, Exemplary	
<b>Deadlines</b>	Turned in more than one week late	N/A	Turned in within one week of deadline	N/A	Met deadline or did double with permission	N/A
<b>Completeness</b>	Project is ungradeably incomplete	N/A	Project is missing a major element	Project is missing a minor element	Project is complete	N/A
<b>Presentation</b>	Student has major and multiple instances of poor Presentation	Student has overlooked major points of Presentation and work contains major or multiple instances of poor presentation which detract from overall composition	Flaws in Presentation draw focus away from the overall composition. Care was not taken when attending to the details of Presentation.	Presentation is neat but contains minimal minor infractions that do not draw focus from the overall product. Lacks Finishing Touches.	Presentation is professional and appropriate; clean, concise, no bent edges or wrinkling, no glue blobs, no eraser marks, no crooked cuts, artistically balanced, cleanly and appropriately labeled.	N/A
<b>Meeting Objectives</b>	Project does not demonstrate an understanding of any of the objectives of the assignment	Project demonstrates most of the objectives of the assignment are missing or misunderstood	Project demonstrates basic understanding of the objectives of the assignment, but one objective is missing or misunderstood	Project demonstrates a clear understanding of the objectives of the assignment	Project demonstrates a clear understanding and mastery of the objectives of the assignment	N/A
<b>Use of Research / Inspiration</b>	Project had neither inspiration or research materials or was a copy of an existing work.	Project is missing either appropriate research/inspiration or adequate research/inspiration materials	Project is turned in with inspiration / research materials but final product lacks a connection between the research and idea or concept.	Project demonstrates use of inspiration or research materials but connection between research and product is weak or not fully developed. Theme present. Shows independent thinking.	Project demonstrates use of inspiration or research materials to create an original idea or new interpretation of an old idea. Student tried unusual combinations, made connections to previous knowledge; theme elaborated on in outstanding way. Shows advanced independent thinking	N/A
<b>Choice of Materials</b>	Did not use required and/or appropriate materials. Inappropriate Material Choices Overall	Used few of the required materials and/or poor material choice made project ineffectual. Material choice distrated from the overall composition	Materials selected neither enhanced or detracted from the project. All required materials may not have been used or material choice may not have been appropriate for this application	Used required and appropriate materials ina standard way.	Used required materials. All materials were appropriate, materials were used in an appropriate or innovative way. Material Choice enhases project.	N/A
<b>Manipulation of Media</b>	Project demonstrates inability to manipulate media and/or technique	Project demonstrates minimal ability to manipulate media and/or technique	Project demonstrates additional work needed in manipulation of media and/or technique	Project demonstrates proficiency in manipulation of media and/or technique	Project demonstrates great skill in manipulation of media and/or technique	N/A
<b>Use of Elements and Principles</b>	Project demonstrates no understanding or ability to applyelements and principles in solving a design challenge and/or communicating to an audience.	Project demonstrates little understanding or ability to apply elements and principles in solving a design challenge and/or communicating to an audience.	Project demonstrates several errors in understanding and applying elements and principles in solving a design challenge and/or communicating to an audience.	Project demonstrates proficiency in understanding and applying elements and principles in solving a design challenge and communicating to an audience.	Project clearly demonstrates detailed understanding and application of elements and principles in solving a design challenge and communicating to an audience.	N/A
<b>Citations (when appropriate)</b>	Citation neither complete, nor in the appropriate format		Provided complete information, but not in correct MLA form		Used correct and appropriate MLA citations	N/A